



"Quality Seafood delivered to your door"



For further information see our website
www.westcoastseafood.com.au
or contact our Head Office on 08 9456 2070

IMPORTED SEAFOOD

"The Facts"



www.westcoastseafood.com.au

imported

SEAFOOD

There are a lot of myths that have been created around Imported Seafood.

The facts are that over 70% of all Seafood consumed in Australia is Imported. Whether it be from our southern neighbours in New Zealand, or our northern neighbours of South East Asia.

The important question to ask is ***“Can the Quality and Freshness be Guaranteed?”***



What many people don't realize is the requirements to gain approval to import and export seafood are far higher, than when product is produced for local market sales.



This applies to both Australian Seafood Producers and International Producers.



“The Facts”

- The majority of seafood imported from other countries is caught in clear ocean waters or farmed (aquaculture) using advanced techniques to control water temperature, salinity and aeration.
- All products are caught & processed on the same day.
- Storage temperature is strictly controlled.
- Processing factories are state of the art.
- All producers meet International Food Standards. Which in many cases are higher than Australian standards. i.e. HACCP, ISO, USFDA.
- Every product is laboratory tested for food safety quality control and nutritional value.

In the Seafood Industry there has always been a huge variance in the quality of seafood products available.

West Coast Seafood will always only purchase the best quality seafood products from accredited and approved suppliers, whether they be from Australia or overseas.

The Quality and Freshness of all our products are guaranteed.